

Sean L. Hall

GRAPHIC DESIGNER - CREATIVE DIRECTOR

PROFILE

Creative designer with over 15 years of experience with a passion for designing clean and simple websites., corporate branding, digital/print ad media, mobile app design and much more.

EXPERIENCE

- Jan 2011 - Present **Freelance Designer | Oliver Lane Design**
Created Oliver Lane Design specializing in web and print design, mobile app design, branding, illustrations and all things design related.
- Jan 2006 - Jan 2011 **Creative Director | Halo Group, Inc.**
Served as creative director responsible for overseeing all design work. Responsible for multiple projects including the design and development of new websites and web applications, as well as designing and creating promotional print materials.
- June 1999 - Jan 2006 **Lead Designer | ProMedia Group**
Lead Designer responsible for the branding as well as the design and development of several web sites and web applications. Worked with the marketing team on print media, social media, client branding, packaging design, display design and email marketing campaigns.
- Sept 1996 - June 1999 **Multimedia Specialist | Kimball Office Furniture**
Worked with subject matter experts to create Macromedia Authorware multimedia based training programs using multimedia elements for use in training individuals in areas of production.

EDUCATION

1996 - 1999


Indiana University Southeast | New Albany, IN

Attended Indiana University Southeast in pursuit of Associate of Science in Computer Science while working full-time.

CONTACT

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SKILLS

Fluent In

- Adobe Creative Suite
- Photoshop
 - Dreamweaver
 - Illustrator
 - Flash
 - InDesign
 - Acrobat
 - Fireworks Professional

Microsoft Office
iWorks
Mac and PC platforms

Working Knowledge of

Social Networking Sites
Newsletter Design & Development
SEO
Google Analytics

Thank You!

LET'S KEEP IN TOUCH